


Name :	Dr. Pearl AdiKharas	
Qualification :	B. Com., M.B.A., M.Phil., Ph.D.	
Designation :	Assistant Professor	
Experience	Teaching: 18 years	
	Industry :	

Research Area : e-commerce

Subjects Teaching : Business Administration, Banking

No. of Papers Published:8

No. of Papers Presented : 2

No. of Book Published : various subject books

Research Guidance :

List of Published Papers:

- 1) “Corporate Social Responsibility – In the DNA of the Tatas”, in International Journal of Multidisciplinary Research (IJMR), Vol.1, Issue-5(II), August, 2012,pg: 06-11, ISSN: 2277-9302.
- 2) “Social Responsibility – A Local Endeavour”, in Metas Adventist College, state Level Conference on “Emerging Trends in Commerce 7 Management”,pg: 248, ISSN: 978-93-83096-00-8.
- 3) “A Study of the Attitude of Consumers Towards Online Shopping”, in Changing Paradigms in Managing Global Business, pg:126-133, ISSN: 978-93-85777-57-8.
- 4) “Paradigm Shift in Consumer Behaviour Towards Online Shopping” pg:13-15
- 5) “Enablers and Inhibitors of Online Shopping”in Emerging Trends in Global Business Management, Excel India Publishers, May 2018, pg: 497-505 (Conference on 3/12/16; Published in May, 2018) ISSN: 978-93-86724-80-9.
- 6) “Insinuations of GST on Online Shopping” in Prism Books India, Jaipur, First Edition, 2018, pg:181-187, ISSN: 978-93-82037-40-7.
- 7) “Influences Accountable for Stress At Under Graduate Level”, in Online publication – IJCRT, Vol. 6, Issue 2, pg: 443-451.

List of Presented Papers:

- 1) “Corporate Social Responsibility an Environmental Performance” in a National Seminar on “Corporate Social Responsibility” organized by Department of Economics, VNSGU, Surat(7/2/2010)
- 2) “Vindicating the Dimensions for Delayed-Positive reaction of Consumers towards Online Shopping”, in absentia, in the 3rd National Finance Seminar on ‘Inclusive Finance – Strategies Fostering Growth & Development , organized by Prestige Institue of Management,

Gwalior (25/05/2019).

Honors and Awards:

Year	Title	Awarding Body
2011	Attained MPhil degree in Commerce in February, 2011	VNSGU

2018	Received a certificate for 'good mentorship' from Stockholm School of Law, Sub Department of StockholmsUniversitet, Sweden	StockholmsUniversitet
2019	Attained the degree of Doctor of Philosophy in Commerce/Accountancy, under the faculty of Commerce from VNSGU, Surat in February, 2019 The title of the thesis was 'A Study of the Attitude of Consumers towards Online Shopping'	VNSGU
2020	Grade-A Mentor for Corporate Governance And Practice	ICSA – The Governance Institute, UK

Extension Activities :

- 1) Have conducted around 9 Bank Visits year on year for invigorating the students with their subject of Banking.
- 2) Have been an active member of the Board of Studies for Commerce including Business Administration, designing many syllabi from F.Y.B.Com. to M.Com.; Currently Co-Chairperson of this board.