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Qualification :	M.Com., M.Phil., Ph.D.	
Designation :	Asst. Prof.	
Experience	Teaching:12years	
	Industry :-	
Research Area :	Banking	
Subjects Teaching :	Financial Accounting, Accountancy & Taxation and Advance Accounting & Auditing	
No. of Papers Published :4		
No. of Papers Presented :4		
No. of Book Published :2		
Research Guidance :		
List of Published Papers :		
<ul style="list-style-type: none"> Published Research Paper “Factors that determine Customers Intention to Switch in Banking Institutions:Evidence from Indian Banking Industry.”March 2018.(Pg. No.106-111) UGC Approved No.47772,Vol-1 ISSN:2321-2160. International Referred Journal, “Ayudh” 		
<ul style="list-style-type: none"> Published Research Paper “Impact of Customer Satisfaction on Customer Intention to switch in selected Public and private sector banks of India.”May 2018.pg.no.1-6 in Emerging Trends in Global Business Management organised by DBIM 		
<ul style="list-style-type: none"> Published Research Paper titled “Factors that determine Customer Loyalty in Banking Institutions: Evidence from Indian banking industry.” Febuary 2018 in National Conference on Research in Accountancy at SPB,Commerce College in association with Indian Accounting Association.pg. no. 1-9. 		
<ul style="list-style-type: none"> Published Research Paper titled “Factors that determine Customer Satisfaction in Banking Institutions: Evidence from Indian Banking Industry” in International Education and Research Journal Vol.2,(E-ISSN NO. 2454-9916) Issue 8,August 2016. 		
List of Presented Papers:		
<ul style="list-style-type: none"> Presented Research Paper titled “A Study of Relationship Between Customer Satisfaction & Loyalty in Selected Public and Private Banks of India” in One Day UGC Sponsored National Conference at KCG on 3rd September, 2016 		
<ul style="list-style-type: none"> Published Research Paper together with Dr. Martina R. Noronha (Principal of Sir K.P. 		

<p>College of Commerce) titled “Impact of Demographic Factors on Customer's Loyalty in Banking Sector of India” in One Day UGC Sponsored National Conference at KCG on 3rd September, 2016</p>
<ul style="list-style-type: none"> Presented Research Paper titled “Impact of Customer Satisfaction on Customers Intention to Switch in Selected Public and Private Sector Banks of India” at DBIM National Conference on “Emerging Trends in Global Management” held on December 3, 2016
<ul style="list-style-type: none"> Presented Research Paper titled “Goods and Service Tax in India: A Way Forward” in National Conference on GST and its Implications on E-Commerce on February 25, 2017, organised by Sir K.P. College of Commerce and Indian Accounting Association.
<p>List of Published Books:</p>
<ul style="list-style-type: none"> Management Accounting-I(B.S.Shah publication)
<ul style="list-style-type: none"> Management Accounting-II(B.S.Shah publication)