



UA-3513

First Year B. B. A. (Sem. II) Examination

March / April - 2012

Elements of Economics : Paper - II

Time : Hours]

[Total Marks :

Instructions :

(1)

नीचे दशांशों में निशानीवाणी विगतो उत्तरवही पर अवश्य लिखनी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="text" value="F. Y. B. B. A. (SEM. 2)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="ELEMENTS OF ECONOMICS - 2"/>	<input type="text"/>
Subject Code No. : <input type="text" value="3"/> <input type="text" value="5"/> <input type="text" value="1"/> <input type="text" value="3"/>	Section No. (1, 2,.....) : <input type="text" value="Nil"/>
Student's Signature	

(2) Figures to the right indicate full marks of the question.

- 1 Answer the following questions briefly : 10
- (i) Distinguish between money cost and real cost.
- (ii) Define :
- (a) Average revenue
- (b) Marginal revenue.
- (iii) Write Pigou's definition of National Income.
- (iv) Define cross-elasticity of demand.
- (v) Define the concept of money and near money.

- 2 (a) Define : 6
- (i) Opportunity cost
- (ii) Economic cost
- (iii) Social cost
- (iv) Marginal cost
- (v) Short-run
- (vi) Replacement cost.
- (b) What is average cost ? Why is the short-run average cost curve "U"-shaped ? 6

OR

- 2 Define price elasticity of demand and distinguish its various types. What is its significance in business ? 12

3 Explain the various methods of calculating national income. 12

OR

3 Explain the concept of National Income. What problems are faced in its measurement ? 12

4 Explain the components of money supply and state the factors affecting money supply. 12

OR

4 What are the main functions of money ? What are its evils. 12

5 Explain the concept of income elasticity of demand and state its role in business decisions. 12

OR

5 What is short run cost analysis ? Explain the relationship between average cost and marginal cost. 12

6 Write short notes on : (any two) 12

- (i) Envelope curve
- (ii) Circular flow of economic activity
- (iii) Personal income and disposable income
- (iv) Advertising elasticity of demand
- (v) Elasticity of price expectations.