



UA-3504

**B. B. A. (Sem. I) (CBCS) Examination**  
**March/April - 2012**  
**Communication & Soft Skills**

Time : Hours]

[Total Marks : 70

**Instructions :**

(1)

नीचे दर्शाविए निम्नलिखित विगतो उत्तरवही पर अवश्य लिखी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="text" value="B. B. A. (SEM. 1) (CBCS)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="COMMUNICATION &amp; SOFT SKILLS"/>	<input type="text"/>
Subject Code No. : <input type="text" value="3"/> <input type="text" value="5"/> <input type="text" value="0"/> <input type="text" value="4"/>	<input type="text"/>
Section No. (1, 2,.....) : <input type="text" value="NIL"/>	<input type="text"/>
	Student's Signature

- (2) Figures to the right indicate full marks.  
(3) Indicate clearly the option you attempt.

- 1 (a) Answer any six of the following questions in brief : 12
- How does the description of the setting create suspense in the story 'After Twenty Years' ?
  - Why is there a gulf between the scientific worker and the general public ?
  - Why did Elwin choose villagers as workers at the Ashram ?
  - Who was Shakespeare's sister ? Describe her qualities.
  - Why does Haldane say that the invention or discovery is less important than the very idea of scientific research ?
  - Describe Chandu's daily routine.
  - Who came up with the idea of barber's trade union ? Why ?

(b) Write short notes on any three of the following : 18

- (i) Psychological and social factors in destroying a woman's literary talent
- (ii) Planning the presentation
- (iii) Telephonic messages
- (iv) Character sketch of Bob
- (v) The Barber's trade union.

2 (a) Draft a speech addressing a seminar on price rise and consumer problems. 10

OR

(b) Draft a speech welcoming an industrialist who has been invited to preside over a function. 10

3 (a) Write a dialogue between the employer and an employee interviewing for the promotion. 10

OR

(b) Write an imaginary conversation between two salesmen who meet in the market selling the same product of different companies. 10

4 (a) Draft a brief speech to be delivered by the company chairman welcoming a foreign delegation to the company. 10

OR

(b) Prepare a telephonic communication between the Chairman and the secretary regarding the preparation of receiving, the Japanese delegation at the airport and at the hotel. 10

5 Do as directed :

10

- (1) Walking is the best exercise.  
(Identify the 'gerund' in the sentence)
- (2) My brother has come from Chennai \_\_\_\_\_ plane.  
(Insert proper preposition)
- (3) Wow ! What a lovely tatoo !  
(Convert into assertive sentence).
- (4) O brother i cant understand this headline of the times  
of india  
(Punctuate the sentence and use capitals wherever  
necessary.)
- (5) Sonu Nigam sings well.  
(Add a question tag)
- (6) Ambica is anchoring the show.  
(Change the voice)
- (7) Don't haste, the lunch \_\_\_\_\_ now.  
(Use proper tense form of the verb 'prepare'.)
- (8) Amitabh Bachchan was \_\_\_\_\_ M.P.  
(Insert an article)
- (9) Both of my sisters \_\_\_\_\_ (have/has) cars.
- (10) 'Oh, no, you are \_\_\_\_\_ (elder/older) to me.
- (11) Use the phrase 'Look for' in your sentence.
- (12) There is a peon \_\_\_\_\_ (clean) my office.  
(Use proper form of the verb given in the bracket.)